

# Curriculum Vitae For Reza Sheikh



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## Reza Sheikh, Ph.D.

- Associate Professor Of Production And Operation Management (POM)
- Faculty Of Industrial Engineering And Management, Shahrood University Of technology, Shahrood, Iran

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### CONTACT AND PERSONAL INFORMATION

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**Date Of Birth And Place: 10, May, 1973, Iran.**

**Phone (Work): +98 273 3392204-2388**

**mobile:09127731352**

**E-Mail: Resheikh@Shahroodut.ac.ir**

Resheikh@Gmail.Com

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### Education

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**P.H.D,** Tehran University, 2006, Tehran ,Iran

- **Dessertation: "Mathematical Model For Scheduling Of Lean Production System Designed Using Axiomatic Design Technique"**

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**M.Sc.** Tarbiat Modares University, 1998, Tehran , Iran

- Thesis: **:"Fuzzy Logic Applications In Network Analysis And Compared With The Classical Methods"**

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**B.Sc.** Shahid Beheshti University , 1996, Tehran , Iran

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### Appointments And Academic Positions:

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- Academic Member And Instructor For Industrial Management, Faculty Of Management And Industrial Engineering, Shahrood University Of Technology,Shahrood, Iran. 1999-Present
- Member Of Productivity Commission Shahrood University Of Technology Shahrood, Iran 2006-Present
- Member Of Monitoring And Evaluation Shahrood University Of Technology Shahrood, Iran 2006-Present
- Director Of Monitoring And Evaluation -Shahrood University Of Technology, Shahrood, Iran,1999-2000
- Incubator Centers Manager- Science And Technology Park In Semnan Province 2006-2009
- Vice- President Of Semnan Science & Technology Park, Semnan, Iran, 2006-2009
- Dean, Faculty Of Management And Industrial Engineering, Shahrood University Of Technology, Shahrood, Iran, 2007-2010
- Vice President Of Shahrood University Of Technology, Shahrood, Iran, -2010-2012
- Dean, Faculty Of Management And Industrial Engineering, Shahrood University Of Technology, Shahrood, Iran, 2014-2018
- Finance and Administration Vice President Of Shahrood University OfTechnology, Shahrood, Iran 2019

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### 1. Technical Areas Of Interest

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- Production And Operation Management
- Operation Research And Modeling (MCDM And MODM)
- Axiomatic Design
- Statistical Analysis

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## 2. Courses Taught:

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- Operation Research
  - Production And Operation Management
  - Statistical Method
  - Quantitives Method
  - Factory Management
  - Quality Management
  - Business Plan

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## Honors And Awards:

- Distinguished Professor Of The Year In Research, Faculty Of Industrial Engineering And Management, Shahrood University Of Technology, Shahrood, Iran ,2015
  - Distinguished Professor Of The Year In Education, Faculty Of Industrial Engineering And Management, Shahrood University Of Technology,Shahrood,Iran 2010-2011-2013-2015-2019
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## Books

- [1] Sheikh, R- "**Business Plan**"-Azerakhsh Publication, , ISBN:978-600-5881-06-6, 2011, Iran
- [2] Sheikh, R-Souri.M.E,Sajjadian.F,Ghostin –Rodi "**Rough Set Theory**" ISBN 978-600-7153-54-3
- [3]Sheikh.R, Gholami.A, Mizani.N – "**An Approach To Design Science(Creativity,TRIZ,Axiomatic Design Technique And Application.)**"-In Press

## LIST OF PROJECT

- [1] Rajabi, A-Sheikh ,R-" Effectiveness Of The Quality Management System To Improve The Performance Of Faculty Members" – 2010
- [2] Sheikh, R-" Management Constitution, Necessity Of Institutionalizing Meritocracy"- 2011
- [3] Molaei.M.A, Sheikh ,R -"The Position Of Ethics In University Courses"-2011
- [4] Sheikh ,R- Yavari,M- " Service Quality Design Using Axiomatic Design" -2012
- [5] Sheikh ,R ;Vakili .G "Identify Factors And Quality Of Life Ranking Of Provinces Based On Multiple Criteria Techniques;-2016

## Supervised Students

- [61] Mohammad Amin Samiei Zafarghndi (2020), "Evaluation And Ranking Of Sites For Solid Waste Recycling Centers Using The MULTI MOORA Technique (Case Study : Solid Waste Recycling Centers In Tehran District 22)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Seyed Mohammad Hassan Hosseini[Advisor]
- [60] Samira Rezaei Toroghi (2019), "Satisfaction Of Customers And Their Classification Using The Verbal Information Approach And Rough Theory; Case Study: Stock Agency's Customers", Msc Thesis, Shahrood University Of Technology, Seyed Mojtaba Mirlohi[Supervisor], Reza Sheikh[Advisor]
- [59] Sina Gholami (2019), "Target Market Determination By Rough Set Theory Based On Similarity Relation", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [58] Homa Khodadadi (2019), "Extracting Comprehensive Patterns Development Of Road Accidents Based On Rough Theory", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Aliakbar Hasani[Advisor]
- [57] Arash Moheimani (2019), "Assessing The Agility Of Hospitals In Disaster Management: Application Of Interval Type-2 Fuzzy Flow Sort Inference System (Case Study: Hospitals In Tehran)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Seyed Mohammad Hassan Hosseini[Advisor]
- [56] Mahboubeh Kamalkhani (2019), "Green Performance Evaluation And Ranking Hotels Using Fuzzy Flow Sort", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [55] Alireza Komeili Birjandi (2019), "Analysis And Classification On Tehran Stock Exchange Using Intuitive Fuzzy Methods With Incomplete Information", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [54] Mojtaba Zarifi (2018), "Design And Evaluation Of Human Resources Performance Assessment System Of The Ministry Of Sport And Youth", Ph.D Thesis, Shahrood University Of Technology, Hassan Bahrololoum, Reza Andam[Supervisor], Reza Sheikh[Advisor]
- [53] Fatemeh Akhyani (2018), "Customer Satisfaction Classification In The Intuitionistic Fuzzy Environment Using The Similarity Approach Under Uncertainty (Case Study: Iran Insurance Company)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [52] Samaneh Ramshini (2018), "Analysis Of Customer Voice With Incomplete Information Approach Based On PROAFTN Technique (Case Study Customers Farahzad Hotel In Mashhad)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [51] Fatemeh Sarikhani (2018), "Sustainable Design For Paper Recycling Network", Msc Thesis, Shahrood University Of Technology, Mohammad Fattahi[Supervisor], Reza Sheikh[Advisor]
- [50] Ehsan Aghayan (2017), "Product Life Cycle Assessment With Utility Theory Approach From The Customer Perspective (Case Study: Samsung Home Appliances)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [49] Zahra Ameri (2017), "Self-Assessment Of Network Production Systems With Intuitionistic Fuzzy Data (Case Study: Firm Of Moghan Wire And Cable)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Mojtaba Ghiyasi[Advisor]
- [48] Atena Gholami (2017), "ABC Customer Classification By Rough-Set Theory And Axiomatic Design Technique Using Fuzzy Data", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [47] Neda Mizani (2017), "Exploring The Effective Factors Of Customer Loyalty Using Rough Theory And Axiomatic Design Framework", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[46]Mahnaz Milani Moghadam (2017), "Responsive Supply Chain Network Design With Delivery Lead-Time Sensitive Customers", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Mohammad Fatahi[Advisor]

[45]Morteza Mortazavi (2017), "Evaluation Of Simultaneous Effects Of Financial, Internal And External Variables On Brand Equity Using System Dynamics Approach: Case Study Of Maahvand Food Company", Msc Thesis, Shahrood University Of Technology, Mohammad Ali Molaei[Supervisor], Reza Sheikh[Advisor]

[44]Fatemeh Sajjadian (2016), "Analysis Of Incomplete Behavioral Signals Baxsed On Rough Set Theory And Netnography (Case Study: Tourism Services)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[43]Mohammad Ehsan Souri (2016), "The Evolution Of Customers' Behavior In Product Acceptance Using Grey Rough Set And Net Promoter Score (Case Study: E-Commerce Websites)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[42]Masoomeh Ghostinroodi (2016), "The Analysis Of Preferences Customers' Behavior Baxsed On Brand Values And Conceptual Error Using Fuzzy Rough Set Theory (Case Study: The Industry Of Washers)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[41]Zahra Sadat Nouri (2016), "The Organization Flexibility Assessment Using Approach Fuzzy Multi-Criteria Technique ARAS (Case Study: Bakhtar Bioshimi Company Kermanshah)", Msc Thesis, Shahrood University Of Technology, Saeed Aibaghi Esfahani[Supervisor], Reza Sheikh[Advisor]

[40]Golale Vakili (2016), "Quality Of Life Evaluation And Classification Societies Using The Bipolar Fuzzy Approach (Case Study Evaluating Quality Of Life In The Provinces Of Iran)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[39]Fatemeh Nadeali (2016), "Assessment Of Technology Transfer With Preference Information Approach Baxsed On Linguistic Variables Under Condition ULWA And UDLWA (Case Study Bread Industry).", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[38] Ali Reza Kalantari; Scilence Organization Evaluation With Fuzzy Approach;2016

[37] Ebrahim Goraba ;Evaluation And Ranking Of Successful Entrepreneurs Using Multi Criteria Decision Making Technique(Fuzzy ARAS Method); 2016

[36]Hanieh Shambayati (2015), "The Quantitative Evaluation Of The Customer Satisfaction Baxsed On Netnography Indexes: With The Incomplete Information Approach", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[35]Maziyar Maleki (2015), "Evaluating Customer Lifetime Value By Means Of Oredered Weightened Agergators ", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[34]Vahid Roostaie Zaniani (2015), "Evaluation Of Customer Satisfaction Leveraging Utility Theory Approach (Case Study Of Samsung Cellphones) ", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[33]Mohammad Abbasi (2015), "Designing Inventory Management System For Perishable Items Using Axiomatic Design Technique Approach Baxsed On Intuitionistic Fuzzy Reasoning (Case Study: Pharmaceutical Items)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

[32]Ali Abbasi Talaei (2015), "Designing And Evaluating A Cloud-Baxsed Manufacturing System Using Axiomatic Design And Hesitant Fuzzy Approaches", Msc Thesis, Shahrood University Of Technology, Reza Sheikh [Supervisor],

- [31]Ali Zeinoddini (2015), "Strategic Planning In Uncertainty Environment Baxsed On Linguistic Preference And Grey Information, (A Case Study For Nasr Niroom Yazd Engineering Company)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [30]Houriya Seifi (2015), "Target Market Analysis With Fussy Group NPS Baxsed On MCDM", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [29]Behnaz Ameri Rad Gheysari (2014), "Analysis Asset – Liability Management With Fuzzy Multi-Objective Group Decision-Making Approach", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Sayyed Mojtaba Mirlohi[Advisor]
- [28]Ali Irvani (2014), "Determine Outsourcing Strategy In Time Periods Baxsed On Group Decision Making (Case Study:Iranshargh Appliance Company )", Msc Thesis, Shahrood University Of Technology, Mohammad Ali Molaei[Supervisor], Reza Sheikh[Advisor]
- [27]Azadeh Hajjar (2014), " Determining Systematic Patterns In Stock Return By Means Of Liquidity's Return Wave", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Sayyed Mojtaba Mirlohi[Advisor]
- [26]Maryam Alaeizadeh (2014), "Fuzzy Clustering Of Customers And Analysis Of Their Behavior Using Dynamic Data Mining Approach (Case Study: Samsung Mobile Phones)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [25]Nasim Fathipour Dehkordi (2014), "Position Engineering Of Stock Liquidity,Using A Flow-Baxsed Sorting Method With Limiting And Central Profiles Tehran Stock Exchange Companies", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [24] Saeed Pendarpoor Fard' Meritocracy Using Approach Multi-Criteria Decision Making Technique (ARAS)In Selecting Merit Faculty Members 'January 2014
- [23] Ali Asghar Azami ;Measure Of Perceived Corruption In A Fuzzy Environment With Incomplete Information; December 2014
- [22] Yoones Yoonesian ; Analysis Of Effective Factors On E Commerce Paradigm Via Mobile Modele Of Organization Using Axiomatic Methodology And C-K Theory; Aututmn 2014
- [21] Mina Babaali ;Ranking Of Iran Insurance Agents Using Additive Ratio Assessment Technique (ARAS); 2013
- [20]Narges Sheikh Kabir (2013), "The Use Of Multi-Criteria Methods For Interval Data To Prioritize Options", Msc Thesis, Shahrood University Of Technology, Jafar Fathali[Supervisor], Reza Sheikh[Advisor]
- [19]Hadi Sadeghi (2013), "Applying Decision Analysis Techniques In Identification And Prioritize The Factors Affecting The Purchase Increase Of Domestic Products Baxsed On The EFQM Indexes. (Case Study: Appliance Industry)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [18]Shima Faramarzi (2013), " Optimized Selection And Stable Matching Of Transferable Companies In Competitive Environment Using Combined Bat Intelligent Hunting Optimization Heuristic Method And MOORA", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [17]Maryam Azari Takami (2013), "New Approach In Project Portfolio Optimization Using Teaching-Learning Baxsed Optimization (TLBO)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [16]Mohadeseh Mirzaei (2013), "Self-Assessment Of Product Quality Dimension Using Network Slack-Baxsed Measure Method", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],

- [15] Effat Mohammadi (2013), "Analysis Of Halo Effect Of Customers Behavior Using Net Promoter Score (NPS) And Rough Set Theory (RST) (Case Study: Sony Ericsson Mobile Phone)", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [14] Akram Khorasani ;The Relationship Between Emotional Intelligence And Performance Management In Social Security Organization Shahrood; Winter 2013
- [13] Nam Avar, Narages ;Identify And Prioritize The Factors Affecting Customer Satisfaction Bank Saderat Province Techniques Using Ahp And Demtel;2013
- [12] Farzaneh Davarzani (2012), "Determining The Factors Affecting E-Trust On Online Banking And Prioritize Them Using MCDM Methods", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [11] Najmeh Moodi (2012), "Assessment Structure Design Validity And Utility Based Axiomatic Design With Decision Analysis", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [10] Afshin Mirzaei (2012), "Data Mining Approach With Consideration Of Shelf-Space Adjacency", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [9] Maryam Taheri " (۲۰۱۲) Bankruptcy Prediction Model Of SME Contractor Using System Dynamic And Analytic Network Process", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [8] Akbar Shahrezaei (2012), "Evaluating And Analyzing Managers Efficiency In PDCA Cycle By Multi-Criteria Decision Making And DEA Technique", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor],
- [7] Morteza Nazemi (2011), "To Identify The Factors Influencing Automobile Selection By Axiomatic Design Principle", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Mohammad Ali Molaei[Advisor]
- [6] Sanaz Heidari (2011), "Studying The Role Of Customer Experience On Word Of Mouth (Case Study: Customer Samsung) ", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], Mohammad Ali Molaei[Advisor]
- [5] Azam Ghahghaei (2011), "", Msc Thesis, Shahrood University Of Technology, Mohammad Ali Molaei[Supervisor], Reza Sheikh[Advisor]
- [4] Khorasani Mona ; 2011 "Productivity Analysis And Measurement Based On Lean Thinking; [Supervisor]
- [3] Yasaman Farrokhi Raad (2010), " The Study Of Top Of Mind Of People Who Live In Tehran About Banks And The Comparison Of Their Advertisements' Effectiveness", Msc Thesis, Shahrood University Of Technology, Noradin Nouri[Supervisor], Reza Sheikh[Advisor]
- [2] Yagobiyani, Shima " (۲۰۱۰) Classifying Customers Based On FNLPS", Msc Thesis, Shahrood University Of Technology, Reza Sheikh[Supervisor], [Advisor]
- [1] Farshid Eskorochi ;A Feasibility Study Of Relevant Factors To Necessity Perception Of Strategic Planning And Implementing In Managers At Companies Related To Ministry Of Power ;2009

## Journal Papers

- [1] Saremi .M , Sheikh .R; “Implementing System Using Axiomatic Design” ( Management Science,74 ISSUE. 2006-(In Persian)
- [2] Saremi. M, Sheikh .R; “Mathematical Model For Scheduling Of Lean Production System Designed By Axiomatic Design Technique”-Administrative Sciences And Economics Journal- Issue 3-2005-(In Persian)
- [3] Sheikh .R “New Approach To Determine The Coefficient Of The Questions In The Questionnaire Using AHP And OR; Management Science, 46; Issue.1999-(In Persian)
- [4]Zanjirani.M.D ,Asgari.G,Sheikh.R-“ Integrated Interpretive Structural Modeling With Fuzzy Network Analysis To Locating Service Centers (ISN / FANP) ” Industrial Management Journal.Issue 1 .Vol4.Pages 109-128-2012-(In Persian)
- [5] Mirzaei. A, Sheikh .R “ A Data Mining Framework For Extracting Product Sales Patterns In Retail Store Transactions Using Association Rules” Journal Of American Science 2012; 8(9)
- [6]Mirzaei. A, Sheikh .R, Najmeh .M. “Multi-Criteria Group Purchasing Decision-Making Process Based On Marketing Mix (4Ps) Using Fuzzy TOPSIS “ Journal Of American Science; 8(9)- 2012
- [7] Sheikh .R, Mirzaei. A “Discussion About The Necessity Of Institutionalizing Meritocracy MCDM Approach” Journal Of American Science- 8(8)-2012;
- [8] Sheikh .R – Mirzaei. A “A Data Mining Framework For Extracting Product Sales Patterns In Retail Store Transactions Using Association Rules “Journal Of American Science-2012
- [9] Mohammadi .E;Sheikh .R “Analysis Of Halo Effect Of Customers Behavior By Using Net Promoter Score (NPS) And Rough Set Theory (RST)(Case Study: Sony Ericsson Mobile Phone) “Journal Of Business Management Volume & Issue: Volume 5, Issue 1, Page 1-158 ,Spring 2013-(In Persian)
- [10] Sheikh .R – Mirzaei. M “Self-Assessment Of Product Quality Dimension Using Network Slack-Based Measure Method” Journal Of Quality And Engineering Management-2013- (In Persian)
- [11] [ Sheikh .R ;Ameri Majid Ranking Financial Institutions Based On Of Trust In Online Banking Using ARAS And ANP Method ;International Research Journal Of Applied And Basic Sciences 6 (4), 415-423 ; 2013 (In Persian)
- [12] Moodi. N; Sheikh .R “New Approach In Questionnaire Design Using Axiomatic Design Technique” Measurement Of Education Journal-2014- (In Persian)
- [13] Moodi. N.; Sheikh .R “Using Macbeth Approach For Evaluating utility Of Design, Based On Axiomatic Design Technique”Industrial Engineering And Management- Vol 30-1, Issue 2, Winter And Spring 2014, Page 1-138 (In Persian)
- [14]Sheikh .R, Abbasi. M, Abbasi Talaei .A -“Designing A Systematic Framework For Compiling Textbooks [] With An Axiomatic Design Technique Approach” Journal Of “University Textbooks Research And Writing - 2014
- [5] Sheikh .R; Azari. M “Project Portfolio Optimization Considering Project Interactions Using Teaching-Learning Optimization Alghorithm”- Volume 7, Issue 3, Autumn 2015, Page 405-639- Journal Of Industrial Management-(In Persian)
- [16] Mohammadi. E; Sheikh .R “Regulation And Prediction Of Customers’ Behavior According To Rough Set Theory And Selectability/Rejectability Measures (Case Study: Sony Ericsson Mobile Phone)” ” Journal Of Business Management; Volume 7, Issue 1, , Page 1-251;Spring 2015-(In Persian)

- [17] Sheikh .R; Seifi .H ; “Allocation Of Advertising Expenditures With Three Approaches,Proportional Distribution Model, The Shapley Value And The Nucleolus Technique Based On Game Theory” Management Accounting, Volume 8, Issue 24, Spring 2015, Page 1-105-(In Persian)
- [18] Shafae Tonekaboni M. S.; Sheikh .R; Jalali .M. M “Survey On The Priority Factors Influencing IT Outsourcing In The Platform Of Cloud Computing In Semnan Province Universities By Fuzzy DEMATEL Technique” Journal Of Information Technology Management ,Volume 7, Issue 2 (Summer), Summer 2015, Page 217-472-(In Persian)
- [19] Sheikh .R; Shahraki Moghadam. I; Mohammadi.E “Customers' Mental Image Using Net Promoter Score From Airlines Companies; “Journal Of Business Administration Researches; Volume 7, Issue 13, , Page 1-147, Spring And Summer 2015-(In Persian)
- [20] Sheikh .R;Shambayati .H “Locating Facilities In Uncertainty Conditions Base On D Number Theory” Journal Of Industrial Management Perspective,Volum 20-2015-(In Persian)
- [21] Takami, M; Sheikh .R; Sana, Shib “Product Portfolio Optimization Using Teaching-Learning Based - Optimization Algorithm-A New Approach In Supply Chain Management” International Journal Of Systems Science; August 31, 2015
- [ 22] Takami, M; Sheikh .R ” Project Portfolio Optimization Considering Project Interactions Using Teaching-Learning Optimization Alghorithm; Journal Of Industrial Management”;Article 6, Volume 7, Issue 3, , Pages 511-532, Autumn 2015-(In Persian)
- [23 ] Sheikh .R, Abbasi. M, Abbasi Talaei .A. Tahmasbi. M; “Dynamic Axiomatic Design (DAD): Applying The Independence Axiom In The Design Of Social Systems”Procedia Cirp 34, 125-130-2015
- [24] Sheikh .R ; Ameri Rad Gheysari .B “Prioritization & Selection Of Projects Based On Linguistic Financial Criteria By Fuzzy Moora & Developed Weighted Entropy; Industrial Engineering And Management -2016- (In Persian)
- [25] Sheikh .R; Mohammadi.E “Providing A Framework For Evaluating Product Design Based On Behavior Patterns In Terms Of Uncertainty” Journal Of Business Management; Page 1-243, Spring 2016- (In Persian)
- [26] Yaghoobian. S; Sheikh .R “ A Fuzzy Model Of Measuring Customer Satisfaction Based On Fuzzy Net Promote Score” Applied Mathematics In Engineering, Management And Technology -Sep. 2014
- [27] Ameri .M, Sheikh .R “A New Stochastic Model For Perishable Pricing” Technical Journal Of Engineering And Applied Sciences , ۲۰۱۳
- [28] Sheikh .R – Ameri. M “Ranking Financial Institutions Based On Of Trust In Online Banking Using ARAS And ANP Method” International Research Journal Of Applied And Basic Sciences -۲۰۱۳
- [29 ]Mohammadi .E;Sheikh .R “Customer Classification And Prioritization Using Rough Set Theory And D Number’ (Case Study: Sony Ericsson Mobile Phones);Journal Of Business Management ; Volume 7, Issue 1, Pages 163-185-2015-(In Persian)
- [ 30]Mohammadi .E;Sheikh .R. “Providing A Framework For Evaluating Product Design Based On Behavior Patterns In Terms Of Uncertainty”Journal Of Business Management ; Volume 7, Issue 1, Volume 8, Issue 1, Pages 137-158-2016-(In Persian)
- [31] Sheikh .R,Hajjar,A, Takami, M ; “Evaluating Stock Liquidity With Its Quantitative And Cryptic Qualitative Measures By Means Of MULTIMOORA Fuzzy Group Decision Making” The Journal Of Knowledge Investing Volume 5, Issue 17, Page 1-276- Winter 2016-(In Persian)



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- [33]Shafae Tonekaboni.Ma; Sheikh.R;Jalali.M.M- “ Survey On The Priority Factors Influencing It Outsourcing In The Platform Of Cloud Computing In Semnan Province Universities By Fuzzy Dematel Technique”Journal Of Information Technology Management 7 (2), 325-344-2015-(In Persian)
- [34] Gholami,M- Dehghani, A- Sheikh.R-“ The Role Of Stewardship In Moderating The Managers' Financial And Ethical Decisions” Ethics In Science & Technology-2016-(In Persian)
- [35] Takami .MA, Sheikh .R, Sana .SS “Product Portfolio Optimisation Using Teaching–Learning-Based Optimisation Algorithm: A New Approach In Supply Chain Management” International Journal Of Systems Science: Operations & Logistics 3 (4), 236-246 -2016
- [36] Dehghani .A, Sheikh.R “Advertising, Researching And Exporting In The Iranian Furniture Industries: Seemingly Unrelated Regression Approach” Journal Of Wood And Forest Science And Technology 23 (1), 275-292-2016-(In Persian)
- [37] Sheikh .R, Shambayati. H “A Content Analysis Of Virtual Social Networks With A Netnography Approach Based On Incomplete Information ”New Media Studies (400148), 179-203 -2016-(In Persian)
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- [39]Sheikh .R, Shambayati .H .Vakili.G –“ Netnography Based On Incomplete Information: A New Approach In Analysis Of Internet Users' Comments ”.Journal Of Information Technology Management 9 (2), 333-354,-2017-(In Persian)
- [40]Sheikh.R, Ameri Gaysari.M-“ Analysis Of Asset And Liability Management With Fuzzy Multi-Objective Group Decision”-Making Approach Journal Of Asset Management And Financing 4 (4150011), 61-78 -2017-(In Persian)
- [41]Moradzadeh. M, Sheikh. R, Miyali. Z-“ Selection Of Players Based On Objective Criteria With The Approach Of Expert Evaluation Algorithms And Aras Multi-Criteria Decision Making Method ” Journal Of Sport Management And Movement Sciences 7 (1300308), 1-12 - 2017-(In Persian)
- [42]Saem. M, Rezvani .M.H ,Sheikh .R,-“ Evaluation And Ranking Of Cultural Intelligence Of Physical Education Managers In Vocational University By Fuzzy Topsis Technique” Human Resource Management In Sport Journal 4 (100355), 101-111-2017-(In Persian)
- [43] Sheikh R, Abasi M, Abasi A. “To Regulate Of Selection Decision-Making Tools With Axiomatic Design Technique” Organizational Resources Management Researchs-6 (4) :107-127- 2017-(In Persian)
- [44]Lotfi .E. Sheikh .R ; Ashrafi.B- “Exploring Driver's Refueling Behaviors And Tendencies In Order To Design The Hydrogen Fueling Stations Infrastructure (Case Study: Mashhad City)” Management Tomorrow'page 91-2017-(In Persian)
- [45] Takami. M, Sheikh .R, Sana. S.S -“A Hesitant Fuzzy Set Theory Based Approach For Project Portfolio Selection With Interactions Under Uncertainty”-Journal Of Information Science And Engineering -2018
- [46]Mizani.N, Sheikh.R, .Gholami.A, Sankar S.S-“ Attracting And Retaining Customers By Axiomatic Design And Incomplete Rough-Set Theory” International Journal Of Applied And Computational Mathematics - 2018

- [47] Sheikh .R, Shambayati.H-“ Self-Assessment Of The Company's Excellence Trend In The Time Series By Analyzing The Quality Cost Based On The ARAS Method Using Definitive, Interval-Fuzzy Information ” - Journal Of Services Operation Management (1), 29-53- 2018-(In Persian)
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- [50] Lotfi .E. Sheikh .R “Presenting A New Model With A Compilation Structure To Timely Estimate Urban Traffic Situation” Traffic Management Studies; Pages 103-120-2018, -(In Persian)
- [51] Souri.M.A, Sajjadian.F, Sheikh.R ;Shib .S.S-“ Grey SERVQUAL Method To Measure Consumers' Attitudes Towards Green Products-A Case Study Of Iranian Consumers Of LED Bulbs ”-Journal Of Cleaner Production 177, 187-196 - 2018
- [52] Gholami.A, Sheikh.R, Mizani.N, Sana .S.S-“ ABC Analysis Of The Customers Using Axiomatic Design And Incomplete Rough Set” RAIRO-OPERATIONS RESEARCH - 2018
- [53] Komaili Alireza Birjandi, Akhyani Fatemeh, Sheikh , Shib Sankar Sana -“Evaluation And Selecting The Contractor In Bidding With Incomplete Information Using MCGDM Method” Soft Computing -2019
- [54] Souri.M.E -Sajjadiyan.F, Sheikh.R; Sankar.S.S-“ Application Of Rough Set And Netnography In Tourism Marketing Analysis ” Journal Of Modelling In Management -2019
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